



Join other Area Restaurants at



June 17, 2017, 12:00 to 4:00PM

You are Invited to be Part of Feast of the East!

East Arlington's annual street fair and food festival, now in it's 19th year, is attended by thousands from all over the Boston area. A robust marketing and advertising campaign includes a premium placement ad on the Boston.com event calendar the week leading up to the Feast; grass-roots flyer posting at high-traffic public areas in Arlington and surrounding towns; Facebook and other social media outreach and advertising.

Restaurant venders sell food, sample, distribute coupons and market directly to customers. Our vendors also report that they consistently sell out during the event and look forward to this event as one of their major direct marketing opportunities. This is a great way to:

- meet new locals who will become your regular customers
• get publicity for your business through our extensive online listings, in 2,000 printed programs and widely distributed posters
• join other food vendors who return year after year to this fun event

Fill out the form below NOW to reserve your place alongside food vendors like: Menotomy Grill, Za, and Quebrada Baking Company

Deadlines: May 12 to be included in all publicity • May 20 to be included in program

The festival takes place along Mass Avenue from the Capitol Theatre block to Trinity Baptist Church. If your restaurant is located in this area, you will serve outside in front of your establishment. If your restaurant is not in East Arlington, we will assign you a lively location (if you have a preferred location, please let us know).

Make check payable to the Capitol Square Business Association.

Return form and check to Jan Whitted, Artbeat, 212A Mass Ave. Arlington, MA 02474

Questions? Contact Jan at 781-646-2200

Restaurant Name Website

Street Address Town/Zip

Contact Name Phone

Email Address

Participation/Sponsorship Levels:

Arlington Restaurant/Food Vendor \$ 100 \$

Other Restaurant/Vendor (not based in Arlington) \$ 150 \$

Participants receive exhibit space and must provide their own tables, chairs, and tents. All participants serving food are required to obtain a permit from the Arlington Board of Health (cost \$25)

